

Angelica McLaughlin – Graphic Artist

(619) 981– 8483 | angelicamclaughlinart@gmail.com | Located in North Hollywood

Portfolio - angelicamclaughlin.crevado.com

Skills & Abilities

- Extensive knowledge and capability in Photoshop, Illustrator, and SAI. Comfortable with jumping headfirst into new programs as needed. Hot keys are part of my daily workflow.
- Also proficient with Word, Outlook, Filemaker Pro/Shopworks, Slack, Dropbox, Outlook
- Can use both Mac and PC efficiently.
- Comfortable using drawing tablet or cintiq
- Experience with production machines: Die cutting, printing, shipping and other production roles.
- Experience doing product photography, shooting, editing and formatting.
- Skilled in most aspects of drawing and designing: Figure drawing, gesture, color, rendering, etc.
- Ability to sketch or render concepts quickly. Able to also use photoshop to create product concepts/ideas.
- Ability to match style when drawing or create own original style.
- Extremely fast learner, able to pick up new skills and concepts quickly! If I don't know it, I will gladly learn!

Work Experience

PLANET JILL | AUGUST 2018 - CURRENT

Production Artist - Production based role with creative design work and photography for jewelry and gift company.

Responsibilities included:

Production - Formatting several hundred photos per day in photoshop and illustrator in preparation for production. Cutting and processing photos with a die cutting machine. Packaging and mailing orders.

Creative - Designing new products and packaging for jewelry and keepsakes. Product photography and editing. Researching and communicating with vendors in China in regards to new products and commissioning samples. Digital mockups and conceptualizing ideas for new apparel.

ADVERTISING EDGE | MARCH 2015 - AUGUST 2018

Lead Digital Artist - Full time artist doing original design work as well as preparing supplied art for screen printing.

Responsibilities included: Assessing and distributing jobs after attending daily production meetings. Adobe Illustrator work, vectorizing artwork and logos. Setting up artwork for print. Working with PMS colors, halftones and a large format film printer on a daily basis. Delegating jobs to contract artists and other in house artists. In charge of artwork production schedule for all orders. Designing t-shirts, business cards and other apparel. Creating mockups and incorporating customer feedback while communicating with sales reps. Entering data and images into shopworks as well as maintaining and updating company artwork archives.

IDW PUBLISHING | JANUARY 2015 - MARCH 2015 (TEMPORARY POSITION)

Digital Production Assistant - Full time position assisting in production of comics for both web and physical sales.

Responsibilities included: Photoshop editing and formatting of comic pages and art.

GROVE PASTRY SHOP | 2012 - 2015

Cashier / Cake Decorator - Part time position turned full time. Mostly customer service in a bakery setting with daily cake decorating and design projects for weddings.

Freelancing

Hasbro -

I did a few weeks worth of character development and design work. The project called for character sketches, character designs, storyboards and other asset development for the Furby brand.

eLearning Mind -

Created icons and imagery for an educational project commissioned by MARS. This included concept sketching, icon design and final vector creation. Uniform palette and cohesive visual style were very important to this project.

References:

Rebecca Irby- Art Director (eLearning Mind)
rebecca.irby@elearningmind.com (C) (619) 201-8471

Chad Jochens- CEO (Advertising Edge)
chad@advedge.com (C) (858) 688-3518

Michael Werner- Art Director (Advertising Edge)
michael@mpwerner.com (C) (619) 952-1248

Education:

Concept Design Academy - Burbank, CA

Intro to Storyboarding - Completed

OTHER ARTISTIC ENDEAVORS

I run a successful etsy shop where I sell my artwork and t-shirts. I also table at conventions and sell my own enamel pins, prints, shirts and other works. I'm very entrepreneurial in my spare time when I am not drawing. I also have a social media following for my artwork on Instagram as well as Tumblr.

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Online Portfolio - angelicamclaughlin.crevado.com