

katie chalmers

GRAPHIC DESIGN & ILLUSTRATION

PORTFOLIO | katiechalmersdesign.crevado.com

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FEBRUARY '16 – PRESENT | **Buffalo Design and Printing, Buffalo, NY**

- Graphic designer, handling all design and illustration needs, dealing directly with clients
- Work remotely to create graphic design solutions for both print and web
- Design logos, brochures, annual reports, newsletters, social media graphics, etc.

JANUARY '03 – PRESENT | **Katie Chalmers Graphic Design & Illustration**

- Freelance graphic designer and illustrator for various clients in Western New York
- Create graphic design solutions for both print and web on state-of-the-art Mac system
- Facebook and Website Administrator for a few local clients

APRIL '00 – JANUARY '03 | **PennWell Publishing, Nashua, NH**

- Art director for Advanced Technology division of large publishing company
- Worked closely with illustrators and editors
- Sole designer for five monthly business-to-business magazines and their supplements
- Redesigned existing magazines and designed start-up publications
- Designed marketing material for company, including main promo booklet

MARCH '97 – FEBRUARY '00 | **The Lindler Fried Design Group, Baltimore, MD**

- Senior designer with five person design firm, producing all jobs from concept to print
- Worked directly with a wide variety of clientele to create appropriate design solutions
- Designed full range of high-end print collateral
- Created complex photo and typographical collages
- Excellent grammatical and proofreading skills
- Supervised presschecks and photoshoots
- Trained multiple junior designers

OCTOBER '94 – FEBRUARY '97 | **TM Design, Denver, CO**

- Mid-level designer with five person design studio
- Designed logos, ads, posters, brochures and newsletters for an array of clients
- Created illustrations and original artwork
- Developed excellent technical skills, production knowledge and editing experience
- Supervised photoshoots and presschecks

JULY '93 – OCTOBER '94 | **Creative Marketing Services, Buffalo, NY**

- Entry-level designer with five person agency, designing flyers and catalogs
- Regular vendor/client contact, supervised photoshoots

ROCHESTER INSTITUTE OF TECHNOLOGY, ROCHESTER, NY

BFA in Graphic Design, May 1993
Graduated with high honors
Illustration Concentration
Philosophy Minor

PROFICIENT ON MACS IN

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe Acrobat
Aldus Freehand
Quark XPress
plus Misc. Microsoft Programs

QUALITIES

Highly self-motivated
Strong attention to detail
Organized and efficient
Complex Photoshop work
Handles own production
Art direction
Illustration
Print design
Web graphics
Press checks
Copywriting
Photography

ENJOYS

Dog training
Playing piano
Hiking with family
Watercolor painting
Volunteering for church

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CLIENT LIST AND PROFESSIONAL REFERENCES

CLIENT LIST

CONSULTING FIRMS

AON Consulting
Baltimore Advisors, Inc.
Columbia Consulting Group
Compass Technology Associates
Salazar & Solomon Healthcare Consulting

DEVELOPERS

Great West Management & Realty
Pennrose Properties
Struever Bros. Eccles & Rouse

FINANCIAL INSTITUTIONS

CitiFinancial
Commercial Credit
Provident Bank
Sterling Bank

HEALTH CARE

Dent Neurologic Institute
Johns Hopkins Medical Center
Northtowns Oral and Maxillofacial Surgery
St. Agnes Healthcare
St. Joseph Medical Center

INSTITUTIONAL

Baltimore School for the Arts
University at Buffalo
Denver Technical College
Friends School of Baltimore
Indiana University
Loyola Blakefield

NON-PROFIT

Friends of the Family
Habitat for Humanity
Hearts For The Homeless
Holy Cross Lutheran Church
Jericho Road Community Health Center
Manor Care Foundation, Inc.
MdBio, Inc.
Mile High United Way
Zion Lutheran Church

MISC.

Alessi Fitness
Alexander Design Studios
American Sheep Industry
Basicnet Office Supplies
Camp Echo Lake
Irish Companies
Kamp Kohut
Marriott Corporation
Millennium Inorganic Chemicals
Northtowns Oral Surgery
Seitz Filters
U S Airways
WNY Gluten Free Diet Support Group

REFERENCES

MIKE DAIGLE

Owner, TM Design, Inc.
5840 South Espana Street
Aurora, Colorado 80015
303.437.8211

BOB LINDLER

Owner, LFg Partners
(Formerly Lindler Fried Group)
3600 Clipper Mill Road, Suite 405
Baltimore, Maryland 21211
410.366.4070

KATHY FRIED

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